



06 October 2009

Dear Friends of the Canada-Minnesota Business Council,

I would like to formally invite you to become a member of the Canada-Minnesota Business Council (CMBC). The CMBC will be hosting a great line-up of events, presenters, and opportunities for the upcoming year.

About the Organization

The CMBC is a Minnesota-based volunteer organization established in 1994 to support the commercial, economic, and cultural relationship between Minnesota and Canada. Trade between Minnesota and Canada now exceeds \$20 billion dollars annually, with Canada representing Minnesota's largest trading partner in the world. The CMBC's ongoing mandate is support for education, policy advocacy, and business networking within the growing community of private and public stakeholders involved in this critical business partnership.

The Benefits of Joining the CMBC

- Learn about trade, investment and cross-border business issues from private industry and government policy experts
- Network with individuals and organizations also looking to develop productive business relationships
- Receive current market and industry information and analysis
- Expand your organization's cross-border business contacts and understanding
- Increased advocacy voice and political access to stakeholders on issues of policy and trade regulations

Membership is free to Minnesota and Canadian-based businesses and organizations. Events and activities are a nominal expense based on not-for-profit cost recovery.

As the CMBC enters its 15th year, we have witnessed tremendous growth and success in the business partnership between Minnesota and Canada. The benefits realized to bi-lateral job creation, investment and growth are a testament to the value of this longstanding and dynamic partnership. We invite and encourage you to join the CMBC today by filling out the attached membership form. To learn more, please visit www.canada-minnesota.org.

We look forward to meeting you at an upcoming event!

Sincerely,

Andy Brown
Chairman

Additional membership information, as well as a membership application, is located at www.canada-minnesota.org